

KBT's Ambassadors help promote the benefits of apprenticeships

Kettering Borough Training have a long history of upskilling young people in the Northamptonshire area and working with businesses to train and improve their workforce through apprenticeships.

A major success story resulting from KBT's close working with local businesses can be seen at Kettering Borough Council following the launch of an Apprenticeship Ambassador programme.

Over the years the Council has shown a commitment to upskilling young people in the Borough and has supported a number of young people through apprenticeships. Many ex-students are now in senior management roles and mentor the young and eager students taking their place. This year, 19 young apprentices across the Council have gained invaluable on the job training and industry recognised qualifications, which has helped grow the programme across new service areas.

A new Apprenticeship Ambassadors programme has raised the profile of apprenticeships and the benefits the training offers individuals and businesses. The ambassadors work closely with local schools to offer personal experiences and advice to the next generation of young people looking for their next steps. KBT are extremely proud of the hard work our apprentices have put in to promote the apprenticeship and training opportunities within the Borough.

To see how Kettering Borough Training and the apprenticeship programme can support your business please get in touch:

Visit: www.kettering.gov.uk/kbt

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